



More and more companies embrace circular economy, but do not know HOW to apply circularity in their organization. How to do it? Our pioneering guests share their tips & tricks and answer your questions!

Circular Business Models 2020

NL Netherlands

DATE: **15.10.2020**

TIME: **11:00-16:00**

PLACE: **Warsaw**

online interactive conference,
including digital networking

Our special guests: MUD Jeans, CooLoo, VanWerven Plastics,
Grupa Żywiec, ING, Desch Plantpak & many more.

LINK: <https://hopin.to/events/circular-business-models-2020>

11.00-11.10 - *Introduction by Hosts*

- Mrs. Agnieszka Sznyk, *President, Innowo/Polish Circular Hotspot*
- Mr. Sanne Kaasjager, *Economic Counsellor, Embassy of the Netherlands*

11:10-11:45 - *Introduction to Circular business models – Dutch approach*

- Mrs. Kelly Ruigrok, *GSES System*
- Mr. Freek van Eijk, *Holland Circular Hotspot*
- Mr. Michel Schuurman, *MVO Nederland*

11:45-12:30 - *Circular production: drivers (why?) and lessons (how?)*

- Mr. Dion Vijgeboom, *MUD Jeans*
- Mr. Ricco Fiorito, *CooLoo*
- Mr. Bogdan Ślęk, *Signify*

12:30-13:30 - *Lunch break & networking*

Networking on the Hopin platform, guests available for questions & remarks, short meet & greets.

13:30-14:15 - *From recycling to circular business*

- Mr. Ton van der Giessen, *Van Werven Plastics*
- Mr. Kamil Mirowski, *Grupa Żywiec*
- Mr. Jan Willem Wieringa, *Desch Plantpak IPP*

14:15-15:00 - *Making a transition to circular economy happen*

- Mr. Leszek Kąsek, *ING Poland*
- Mr. Konrad Czapiewski, *PAN, RePAiR Horizon 2020 project*
- Mr. Ralph Koekkoek, *Blue Fifty*

15:00-16:00 - *Networking*

Networking on the Hopin platform.