



LINK: <https://hopin.to/events/go-holistic>

Moderator: Piotr Hajdecki, *EMBA, Senior Advisor, Business Finland*

13:00-13:05 - Official opening

- Mr. Juha Ottman, *Ambassador of Finland to Poland*

13:05-13:10 - Opening remarks

- Mrs. Agnieszka Sznyk, *President of INNOWO, Polish Circular Hotspot*

13:10-13:25 - Keynote speech: "Circular economy system in Finland"

- Mr. Tim Forslund, *Specialist, Circular Economy, Finnish Innovation Fund SITRA*

13:25-13:40 - Keynote speech: "Holistic approach to circular economy"

- Mr. Jussi Manninen, *Executive Vice President, Technical Research Center of Finland VTT*

13:40-13:55 - Keynote speech: "Industrial symbiosis – case of Finnish Industrial Symbiosis System"

- Mrs. Paula Eskola, *Senior Expert for Circular Economy at Motiva Oy, lead expert on development of the FISS – Finnish Industrial Symbiosis System*

13:55-14:10 - Keynote speech: "Circular economy in action – case of Huhtamäki Group"

- Mrs. Tanja Virtanen-Leppä, *Head of Sustainability Center of Excellence, Huhtamäki Group*

14:10-15:00 - Discussion panel: "Challenges ahead of holistic approach to circular economy"

- Mr. Grzegorz Ganczewski, *Łukasiewicz Research Network - Institute of Biopolymers and Chemical Fibres, Warsaw Branch Office COBRO - Packaging Research and Development Centre / Polish Chamber of Packaging Recycling and Recovery*
- Prof. Jolanta Kulczycka, *President of the Board, Waste Management and Recycling Cluster, Key National Cluster*
- Mrs. Natalia Giergiel-Biniak, *Deloitte, Sustainability Manager*
- Mr. Dariusz Prasek, PhD, *former Director of Operations in the Environment and Sustainability Department of the EBRD, Member of the UN Advisory Board on Circular Economy, International Expert in Environmental, Social and Governance Areas*
- Mr. Henryk Stawicki, *Change Pilots, Design Strategist*