LINK: [https://hopin.to/events/go-holistic](https://hopin.to/events/go-holistic)

**Moderator:** Piotr Hajdecki, EMBA, Senior Advisor, Business Finland

**13:00-13:05 - Official opening**
- Mr. Juha Ottman, Ambassador of Finland to Poland

**13:05-13:10 - Opening remarks**
- Mrs. Agnieszka Sznyk, President of INNOWO, Polish Circular Hotspot

**13:10-13:25 - Keynote speech: “Circular economy system in Finland”**
- Mr. Tim Forslund, Specialist, Circular Economy, Finnish Innovation Fund SITRA

- Mr. Jussi Manninen, Executive Vice President, Technical Research Center of Finland VTT

- Mrs. Paula Eskola, Senior Expert for Circular Economy at Motiva Oy, lead expert on development of the FISS – Finnish Industrial Symbiosis System

- Mrs. Tanja Virtanen-Leppä, Head of Sustainability Center of Excellence, Huhtamäki Group

**14:10-15:00 - Discussion panel: “Challenges ahead of holistic approach to circular economy”**
- Mr. Grzegorz Ganczewski, Łukasiewicz Research Network - Institute of Biopolymers and Chemical Fibres, Warsaw Branch Office COBRO - Packaging Research and Development Centre / Polish Chamber of Packaging Recycling and Recovery
- Prof. Jolanta Kulczycka, President of the Board, Waste Management and Recycling Cluster, Key National Cluster
- Mrs. Natalia Giergiel-Biniek, Deloitte, Sustainability Manager
- Mr. Dariusz Prasek, PhD, former Director of Operations in the Environment and Sustainability Department of the EBRD, Member of the UN Advisory Board on Circular Economy, International Expert in Environmental, Social and Governance Areas
- Mr. Henryk Stawicki, Change Pilots, Design Strategist